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McGRAW-HILL PROFESSIONAL RELEASES

'WAVE THEORY FOR ALTERNATIVE INVESTMENTS by Stephen Todd Walker'

New treatise on alternative investments teaches individual and institutional investors how responsible investing in alternatives such as hedge funds, commodities, and venture capital can enhance returns while minimizing risk

September 23, 2010--McGraw-Hill Professional will publish **Wave Theory for Alternative Investments: Riding The Wave with Hedge Funds, Commodities, and Venture Capital** by Stephen Todd Walker. Walker's knowledge of responsible alternative investments has been developed throughout his 20-year career in the wealth management industry, during which he became known as one of the nation's leading experts on alternative investments such as commodities, hedge funds, and venture capital.

In the book, he presents a revolutionary investment concept deemed "The Wave Theory," which underscores the idea that alternative investments move in distinct waves. The author explains in layman's terms how to spot the best times to buy alternative investments – and when to sell – fundamentals of proper due diligence, and how to properly diversify using alternatives. At the same time, Walker provides the hard-core data that sophisticated institutional investors such as foundations, endowments, family offices, and family trusts need to analyze market opportunities.

Mr. Walker states, "Alternative investments have gotten a bad rap recently, and many investors are understandably skittish about including alternatives in their portfolio. But the smartest investors know that the current market represents a once-in-a-lifetime buying opportunity for alternatives, which have outperformed stocks and bonds over the long term. This book will help investors capitalize on opportunities in the current market while developing a strategy for managing their alternative investment portfolio to minimize risk and maximize return."

Walker has a distinguished career managing the portfolios of ultra-high net worth individuals and families as well as many high-profile companies. He was named one of *Barron's* 2009 and 2010 "Top 1,000 Advisers" and one of

the top 25 “Wealth Advisers” in the *Philadelphia Business Journal's* 2009 Book of Lists. He was a Director at Alex. Brown, which took Starbucks and Microsoft public. He also served as a Corporate Group Director and was a member of Morgan Stanley's Chairman's group.

Both institutional and individual investors will now have access to the lucrative methodologies Walker has learned and developed over the years and continues to use successfully to help his clients. The book goes on sale November, 2010.

Walker concludes, “Alternative investments are a critical component of the investment landscape and have been an essential driver of innovation and economic growth and prosperity for centuries. Despite the challenging investment market of the past few years, alternatives are not going away. My hope in writing this book is that I can provide the tools that institutional and individual investors need to responsibly use alternatives in their portfolio.”

For more information or to arrange an interview, contact:

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