

Making Waves: New Book on Alternative Investments from McGraw Hill

Hits Bookstores like a Tidal Wave

“Wave Theory for Alternative Investments” praised by industry veterans

January 10, 2011 – Philadelphia, PA – Today, author Stephen Todd Walker’s *Wave Theory for Alternative Investments* (McGraw Hill; ISBN 9780071742863) hits the bookstores and is available everywhere. The business book was written to serve as a handbook for those investors – professional or private – who want to learn more about the world of alternative investments.

“Despite the popularity of gold and hedge funds in the press over the past several years, the larger investing public has not yet scratched the surface in terms of adopting alternatives into their asset allocation mix alongside traditional investments such as stocks and bonds. My goal with this book is to empower readers with the information and understanding they need to integrate alternatives into their overall investment strategy in a responsible fashion,” explains Walker.

Walker believes that the book also has great appeal to those in the venture capital, private equity and investment management businesses as well as providing needed education to individual investors.

Mark Heesen, President of the National Venture Capital Association, agrees with Walker, saying, “Wave Theory for Alternative Investments is a must-read for entrepreneurs and those who wish to invest in the technologies of the future through the venture capital process.”

Regularly interviewed by the national broadcast media on issues related to alternative investing, Walker wrote his book as a means to bring greater awareness of alternative investments to a wider group of investors.

“To really understand a field of business, you must understand its dynamics. Walker’s book fills that gap in respect to alternative investments,” offers Robert F. Bruner, Dean and Charles C. Abbott Professor of Business Administration at the Darden Graduate School of Business at the University of Virginia.

Currently a Managing Director at Oppenheimer & Co., Walker has more than twenty years of experience in the investment industry and has been consistently ranked as one of the top wealth managers in the country. Walker channels his experience and perspective from researching and evaluating various investments for both high net worth and institutional investors to deliver what might be the most impactful investment book for 2011.



Stephen Todd Walker is available for interviews to discuss the contents of his book, his outlook for alternative investments and his views on the issues impacting investors considering alternatives. To arrange an interview, contact Joseph Anthony (joea@gregory.fca.com) at 610-228-2095.

About Stephen Todd Walker

Stephen Todd Walker is a twenty year veteran of the financial industry, having worked at Morgan Stanley and Deutsche Banc Alex Brown before joining Oppenheimer & Co. as a Managing Director in 2010.

Recognized nationally by Barron's as one of the nation's Top 1000 advisors and locally by the Philadelphia Business Journal as one of the region's Top 25 advisors, Walker has routinely been recognized as a thought leader in wealth management.

Walker's insight on alternative investments has been sought after by national media outlets such as CNBC and Fox Business. To view his recent media appearances, click [here](#).

For regular commentary on alternative investments and to learn more about Wave Theory for Alternative Investments, please visit Walker's blog at www.StephenToddWalker.com/blog.