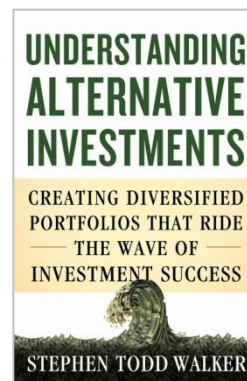


Understanding Alternative Investments

Creating Diversified Portfolios that Ride the Wave of Investment Success

Stephen Todd Walker

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Alternative investing is one way to broaden portfolio diversification to help reduce risk and potentially increase returns. Diversification can lead to alternative investments as obscure as coins, diamonds, comic books, rare earth, art or even wine. Post financial-crisis, it seems to have taken on a new life with many investors looking for ways to lower volatility and protect capital, while at the same time increase income. The rate at which investors are putting money into alternative investments is making them mainstream, yet education remains one of the toughest obstacles. Current asset allocation models frequently fail to include alternative investments despite the known benefits and merits of adding them to a portfolio.

In *Understanding Alternative Investments*, veteran financier Stephen Todd Walker, addresses the most pressing issues by helping investors and advisors understand how to apply new risk measurements to an alternative portfolio. Through his 25+ years of expertise in finance, Walker explains how to go about carefully selecting the best alternative investments and the right time to invest in them, including real estate, hedge funds, private equity, venture capital, commodities, and more. Features of the book include:

- Historical data showing alternative investments on the upswing
- Tools to help identify and evaluate alternative investments
- Insights into 'wave theory' of alternative investments and how it works
- The pros and cons of alternative investments

The market for alternative investments is growing and will play an even more important role than it has in the past; these investments can be rewarding but it takes time and experience to master them. This book shows the merits of owning alternative investments and how investors might create better, more diversified portfolios. For more information: <http://stephentoddwalker.com/>

Stephen Todd Walker's clients include Forbes 400 members as well as some of the most affluent families around the world. He previously held senior positions at Morgan Stanley and Deutsche Banc Alex. Brown. He was named in *The Philadelphia Business Journal's* 'Forty Under 40', and by Barron's as one of 'The Top 1,000 Advisers' in the United States. He is a source on a variety of investment issues, appearing on CNBC, Fox Business, Business News Network, MarketWatch, The Wealth Channel, and others. He has been in Barron's, The Wall Street Journal, Philadelphia Inquirer, Reuters, Investment Advisor, Registered Rep, and others. He is frequently on radio shows, lectures at Universities, writes articles for a host of periodicals, and appears as the Keynote Speaker for large finance conferences such as CVCA.

